FoMD Strategic Plan – Social Accountability, Equity, Diversity, Inclusion and Engagement

FRAMEWORK AND DIRECTION

DR. HELLY GOEZ MAY 13, 2020

Table of Contents

Intro	duc	tion	3
Purp	ose.		4
Sum	mar	y of leadership initiatives – Office of Equity, Diversity & Inclusion (EDI) FoMD 2017-2019	4
	1.	Data Collection (Workforce, Climate)	4
	2.	Raising Awareness (Vision, Leadership, Climate access)	4
	3.	Practice Guidelines (Workforce, Climate, Accountability, Equitable access)	5
	4. Res	Collaboration and Contribution – Prior to Institutional EDI Strategic Plan (Vision, Leadership, earch, Teaching, Public Service)	
	5.	Interdisciplinary Collaboration within FoMD (Climate, Workforce, Student Life)	5
	6.	Interdisciplinary Collaboration outside FoMD (Vision, Leadership)	5
	7.	Knowledge Translation and Dissemination	5
Path	way	s for alignment with University of Alberta Strategic Plan for Equity, Diversity & Inclusion	6
	Оре	erational Considerations	6
	Met	thodology	6
Table	e of	Indicators	7
Refe	renc	rac	12

Introduction

There is a growing demand for social responsiveness and accountability from academic institutions in general, with special focus on medical schools and faculties of medicine.

Over the past decade, national and international efforts have been made to define the objectives of social accountability (SA) in medical schools and to establish meaningful yet practical and measurable indicators that will be helpful in advancing this important work. It has become clear that incorporating this work in our day to day practice is directly associated with the quality of care that we provide and the health outcomes of the population that we serve.

Our academic mission spans across the continuum of the three dimensions of Education, Research and Clinical Care/Service through the lens of Equity, Diversity, and Inclusion (EDI), using the comprehensive strategies for engagement with our internal and external communities. Responsiveness and accountability should be demonstrated toward the population that we serve, and internally toward our learners and employees.

This framework aligns with the University of Alberta's (UofA) EDI Strategic Plan, while reflecting our unique academic mandate and nurturing engagement with our partners in the health care system and the communities that we serve in Alberta.

The strategic work that has been accomplished thus far in our FoMD allows us to implement a set of measurable indicators across the domains of our scholarly and clinical endeavors and utilize an evidence-based and outcome-driven approach from data collection to knowledge dissemination and translation.

Purpose

The purpose of this document is:

- ➤ To provide a summary of leadership initiatives from the FoMD Office of Equity Diversity & Inclusion (EDI) 2017-2019.
- To suggest pathways for alignment with the University of Alberta Strategic Plan for Equity, Diversity and Inclusivity (launched Feb 2019).
 - EDI FoMD current achievements as related to the required goals stated in the UofA EDI Strategic Plan.
 - Suggest operational considerations and measures as a possible road map for achieving excellence in 2020-2023.

Summary of leadership initiatives – Office of Equity, Diversity & Inclusion (EDI) FoMD 2017-2019

The following steps were taken for a successful implementation and uptake of EDI foundational objectives. (https://www.ualberta.ca/medicine/about/diversity/living-edi)

- 1. Data collection
- 2. Raising awareness
- 3. Practice guidelines
- 4. Collaboration and contribution in creating the UofA EDI framework
- 5. Interdisciplinary collaboration within FoMD
- 6. Interdisciplinary collaboration outside of FoMD
- 7. Knowledge dissemination and translation

For the description of each of the above, terminology from the UofA EDI Strategic Plan will be used. (https://www.ualberta.ca/equity-diversity-inclusivity/about/strategic-plan-for-edi/index.html)

1. Data Collection (Workforce, Climate)

- Voluntary survey institutional first raising awareness (as determined in 2019-20 goals).
- Benchmarking UofA, Statistics Canada (as determined in 2019-20 goals).
- Creating questions to identify needs and gaps.

2. Raising Awareness (Vision, Leadership, Climate access)

- Implicit Association Test (IAT) Harvard project for FoMD leaders.
- IAT Multiple Mini Interviews.
 - File reviewers
 - Interviewers
- Creation of FoMD EDI website, resources (part of 2018-19 goals).

3. Practice Guidelines (Workforce, Climate, Accountability, Equitable access)

- Grow Wisely Guide on best practices for hiring, an institutional first.
- Conflict of Interest document revised and implemented in search and selection committees (part of the 2019-20 goals).

4. <u>Collaboration and Contribution – Prior to Institutional EDI Strategic Plan (Vision, Leadership, Research, Teaching, Public Service)</u>

- Contribution to the UofA Equity, Diversity & Inclusion survey which was released in November 2019.
- Participating in the EDI Scoping Committee in the Creation of the UofA EDI Strategic Plan.
- Raising awareness FoMD Council, Chairs Committee, and Dimensions Canada, previously known as Athena Swan (Made in Canada), all plant seeds for upcoming changes.

5. <u>Interdisciplinary Collaboration within FoMD (Climate, Workforce, Student Life)</u>

- Office of research sharing data for the creation and implementation of CRC plan (goals 2018-19).
- EDI grant support for researchers
 - Workshop for researchers led, and an institutional initiative for UofA researchers.
 (Goals 2020-21.)
- Engaging with Faculty Research Committee (FRC).
- Review EDI section New Frontiers Grants.
- Indigenous Health Initiative (IHI).
 - Collaborative initiative Medical College Admission Test (MCAT) for students with low socio-economic standing (SES).
- Office of Faculty Development
 - Collaboration in the creation of FEC guidelines in determining criteria for international visibility. (Foundational work toward targets – goal for 2019-20.)

6. Interdisciplinary Collaboration outside FoMD (Vision, Leadership)

- Initiated dialogue with AHS, UofC to establish provincial EDI healthcare framework.
- Academic Women Association (AWA) Vice President 2018-2019, President 2019-2020.
- Research collaboration with the Office of Vice President Research directors, NSERC, CIHR.
- Deputy Provost Office EDI Scoping group, EDI Survey Committee.

7. Knowledge Translation and Dissemination

- Website.
- Periodical communications (through Dean's messages).
- Annual report cards.
- EDI Symposium (2017-2019), open to UofA.
- Sharing developed practices and initiatives with other institutions (Grow Wisely, Harvard initiative, TOR).

Pathways for alignment with University of Alberta Strategic Plan for Equity, Diversity & Inclusion

Operational Considerations

As a road map for achieving excellence in 2020-23, we would apply the governance structure (senior leadership) in the specific determination of goals and objectives (in alphabetical order).

- A. Deans
 - Vice-Dean Education
 - Vice Dean Faculty Affairs
 - Vice Dean Research
- B. Chairs
- C. Division Directors

Methodology

Methodology used in the creation of the framework:

- A. Thematic compilation of required goals per domain from the UofA EDI Strategic Plan.
- B. Cross section discourse revision of U EDI Strategic Plan by goal.
- C. Literature review of articles published in English over the past 15 years using the search terms:
 - "Equity, Diversity, Inclusion"
 - "Social Accountability"
 - "Medical Schools/ Health Professional Schools"
 - "Evaluation/Assessment"
 - "Excellence"
 - "Accreditation"
 - "Awards"
 - "International"
 - "Outcomes"
 - "Community engagement"

Table of Indicators				
Table of Indicators by Academic deliverables (domains)				
Education				
Strategic Pillar	Theme (based on terminology UofA EDI Strat Plan)	Suggested Measures		
Data Collection				
Undergraduate	Access	Admission numbers to undergraduate program by category		
Postgraduate	Students; Trainees; Teaching; Leadership	2. Admission numbers to postgraduate program by category		
Workforce		3. Admission numbers to Post-doctoral program by category		
		4. Graduate exit surveys regarding access to programs and resources		
Raising Awareness				
(Curriculum/Materials)	Material	Number and type of sessions for each program related to: EDI, Community Engagement, Academic half-days		
	Learning Opportunities; Teaching; Public service; Students; Trainees	2. Faculty Development: Grand Rounds, Dean's Lecture Series		
		3. Bias and stigma training		
		4. Professionalism training		
		5. Needs assessments surveys		
		6. Survey tools: knowledge uptake, program evaluation		
		7. Graduation Questionnaires		
		8. Alumni Questionnaires		
		9. Data on existing mentorship programs		
Practice Guidelines				
	Climate; Vision; Leadership; Workforce	1. EDI guidelines at a faculty level (mission, vision)		
		2. Admission policies/guidelines		
		3. Hiring practices		
		4. Professionalism guidelines (code of conduct)		
		5. Academic affairs – accessible and inclusive learning policies		
Engagement				

Internal	Climate; Workforce; Public Service;	Number and type of curricular offerings that were co-created with
Communities of learning and practice	Leadership	other disciplines within the FoMD, and UofA
External		1. Number and type of curricular offerings that were co-created with
- Health Care;		AHS, AMA, CMA, CPSA, AFMC, AAMC and other groups
- Community (AB		
		2. Number and type of curricular offerings that we co-created with
		community agencies and community programs
		3. Documents describing partnerships for education purposes
		4. Rural engagement
		- Types of programs
		- Numbers of learners
		- Numbers of instructors
		5. Volunteer work of graduates
Knowledge Dissemination	and Translation	
	Teaching; Research; Public service;	Communication strategies related to Education (types of media)
	Student Life; Climate; Workforce	
		2. Shared curricular innovation EDI, SA with other schools – national and
		international visibility
		3. International visibility
		4. Awards
		- Learners
		- Faculty
		- Staff
		- Community
		5. Educational EDI/SA research projects
		6. Education EDI/SA community engaged research
		7. Where are our graduates after graduation
		8. Number of presentations, publications related to SA
		9. Accreditation visits reports
		10. Exchange students (learners) programs
	Resear	ch
Strategic Pillar	Theme (based on terminology UofA EDI Strat Plan)	Suggested Measures

Data Collection		
	Access	1. Data on research programs by group (at all levels and programs)
	Research; Research trainees	2. Research committees by group
		3. CRC (Canadian Research Chairs program) allocations, process (against
		targets and UofA and national benchmarking)
		4. Canadian Excellence Research Chairs (CERC) allocation, process
		(against targets and UofA and national benchmarking)
Raising Awareness		
(Curriculum /Materials)	Research; Teaching; Trainees; Climate	1. Educational offerings (EDI) for researchers
		2. Mentorship programs
Practice Guidelines		
	Climate; Vision; Leadership	1. Hiring practices
		2. CRC, CERC selection processes
Engagement		
Internal (FoMD UofA)	Climate; Public service; Trainees	Audit publications and presentations for multidisciplinary
		collaborations
External		1. Audit publications and presentations of projects that are community
- Health Care;		engaged (joint authorship)
- Community (AB), NWT		
		2. Number of learners engaged in community research projects
		3. Memorandum of Understanding with community related to research
		4. Number of mutual grant applications
		5. Number of community research/participatory projects
		6. Number of higher research degree trainees undertaking projects prioritizing health needs
Knowledge Disseminati	on and Translation	
	Research; Teaching; Public service;	1. Number of presentations, publications related to SA and engagement
	Student life; Climate	
		Quality Assurance and Improvement (QA/QI) projects related to community health outcomes
		3. Workshops

		4. Partnerships with other institutions/stakeholders promoting EDI/SA in
		research
		5. Faculty, staff, learners exchange in research programs6. Awards
		b. Awards
	Servic	e
Strategic Pillar	Theme (based on terminology UofA EDI Strat Plan)	Suggested Measures
Data Collection		
	Vision; Leadership; Workforce; Public Service; Students	1. Census (Faculty, Staff, Clinical Colleagues – benchmarked to Stats Can, UofA, AB population)
		2. Promotion and tenure
		3. Professionalism incidents
		- Faculty
		- Staff
		- Learners
		4. Search and selection results
Raising Awareness		
	Vision; Leadership; Workforce; Public Service; Students	1. Awards, Professionalism accolades
		2. Mentorship programs
		3. Grand rounds dedicated to EDI/SA
		4. Resources available for primary care health professionals and rural practitioners
		5. Usage of the appropriate media, marketing, and advocacy to present relevance to serve in underserved areas
Practice Guidelines		
	Vision; Leadership; Workforce; Public Service; Students	1. FEC – process ensures EDI narrative and practices
		2. S&S committees – practices and changes over the years (periodic reports)
		3. EDI guidelines and strategic vision related to SA
		4. Practices for hiring

		5. HR policy
		6. Access for persons with disabilities
		7. Mission and institutional objectives are consistent with values of
		EDI/SA
		8. Mission and vision posted in appropriate positions.
Engagement		
Internal (FoMD UofA)	Vision; Leadership; Workforce; Public	1. Participation in educational offerings by primary care workers, health
,	Service; Students	services managers, population health, and human sciences
External (With AHS)		1. Protocols that are designed for prevention, treatment and education
,		of patients and families
		Membership in health council, provincial committees
		3. QI projects to reduce risk and improve outcomes in population health
		4. Memorandum of understanding with local authorities for
		implementing priority health programs
		5. Number of health care professionals accepting learners in different
		health care settings
Knowledge Translation	on and Dissemination	
	Vision; Leadership; Workforce; Public	Effective communication access for persons with disability
	Service; Students	
		2. Reward behaviors in performance reviews/awards
		3. Membership of faculty, staff, learners in national accreditation bodies
		4. Membership of faculty, staff, learners in international bodies and
		networks promoting and conducting research for evaluating social
		accountability of medical and other health professional schools.
		account of medical and other health professional schools.

References

- 1. Measuring social accountability in health professional education: development and international pilot testing of an evaluation framework. Larkins SL, Preston R, Matte MC, Lindemann IC, Samson R, Tandinco FD, Buso D, Ross SJ, Pálsdóttir B, Neusy AJ; Training for Health Equity Network Thenet. Med Teach. 2013; 35(1):32-45. doi: 10.3109/0142159X.2012.731106. Epub 2012 Oct 26.
- 2. Toward Defining and Measuring Social Accountability in Graduate Medical Education: A Stakeholder Study. Anjani T. Reddy, MD, Sonia A. Lazreg, BA, Robert L. Phillips, Jr, MD, MSPH, Andrew W. Bazemore, and Sean C. Lucan; J Grad Med Educ. 2013 Sep; 5(3): 439–445.
- 3. Defining and measuring the social accountability of medical schools / Charles Boelen and Jeffery E. Heck. Boelen, Charles, Heck, Jeffery E & World Health Organization. Division of Development of Human Resources for Health. (1995). Defining and measuring the social accountability of medical schools / Charles Boelen and Jeffery E. Heck. World Health Organization. https://apps.who.int/iris/handle/10665/59441
- 4. Evaluation and assessment of social accountability in medical schools. Sam Leinster Journal Medical Teacher 2011;33 (8): 673-676
- 5. Why should social accountability be a benchmark for excellence in medical education? Charles Boelen Educación Médica; 17;(3), July–September 2016,101-105
- 6. Social accountability in health professionals' training. Leana S Wen, Ryan Greysen, Julio Bracero, P D G de Roos The Lancet 2011; 378; (9807), e12-e13
- 7. The Social Accountability of Medical Schools and its Indicators. Charles Boelen, Shafik Dharamsi, Trevor Gibbs, SPECIAL COMMUNICATION Education for health; 2012; 25 (3):180-194
- 8. Social accountability: The extra leap to excellence for educational institutions Charles Boelen & Robert Woolard; Medical Teacher; 2011; 33: 614–619
- 9. Global Consensus for Social Accountability of Medical Schools http://www.ub.edu/medicina_unitateducaciomedica/documentos/Global%20Consensus.pdf
- 10. Social accountability and accreditation: a new frontier for educational institutions. Boelen C, Woollard B; Med Educ. 2006; 40(4):301-13.
- 11. Caring for a common future: medical schools' social accountability. Woollard RF. Med Educ. 2006; 40(4):301-13.
- 12. Social Accountability: A Framework for Medical Schools to Improve the Health of the Populations They Serve. Rourke J; Acad Med. 2018; 93(8):1120-1124.
- 13. Aspire Recognition of Excellence in Social Accountability of a Medical School; Criteria Education alongside research as the mission of a medical, dental and veterinary school. https://www.aspire-to-excellence.org/
 Aspire%20Social%20Accountability%20Criteria_Sept%202017%20(3).pdf
- 14. Transforming health professional education through social accountability: Canada's Northern Ontario School of Medicine.; Strasser R, Hogenbirk JC, Minore B, Marsh DC, Berry S, McCready WG, Graves L. Med Teach. 2013; 35(6):490-6.

^{*}The above were a few of the most cited references from 179 articles reviewed.